

Site Usage

672 Visits

11.00 Pages/Visit

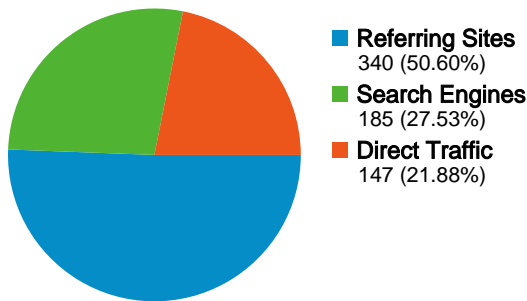
54.17% Bounce Rate

7,390 Pageviews

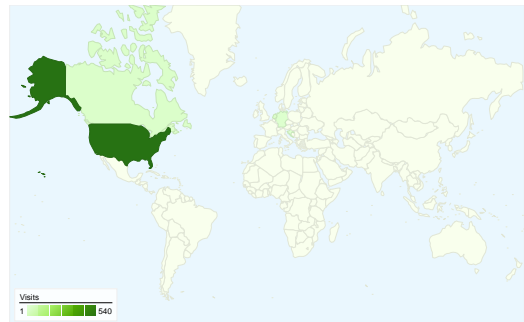
00:14:53 Avg. Time on Site

74.55% % New Visits

Traffic Sources Overview



Map Overlay world



Referring Sites

Source	Visits	% visits
solucija.com	123	36.18%
digg.com	61	17.94%
messages.finance.yahoo.com	43	12.65%
reddit.com	32	9.41%
adamparish.org	18	5.29%

Search Engines

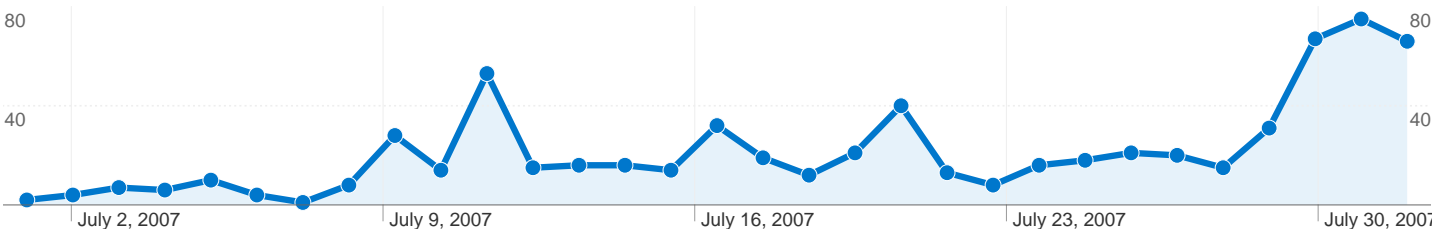
Source	Visits	% visits
google	171	92.43%
aol	7	3.78%
msn	3	1.62%
live	2	1.08%
search	1	0.54%

Content Overview




Pages	Pageviews	% Pageviews
/	1,277	17.28%
/reit-directory.php	649	8.78%
/administration/	445	6.02%
/reit-blog/	255	3.45%
/home/	253	3.42%

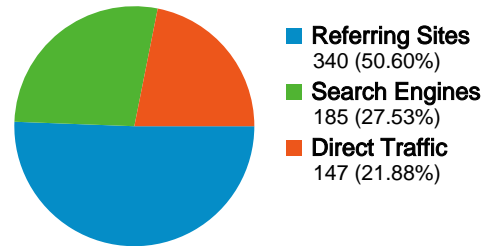
Keywords

Keyword	Visits	% visits
"jack cassidy" + reit	19	10.27%
reit directory	19	10.27%
reit news	19	10.27%
apartment reits july 2007	7	3.78%
american home mortgage	5	2.70%



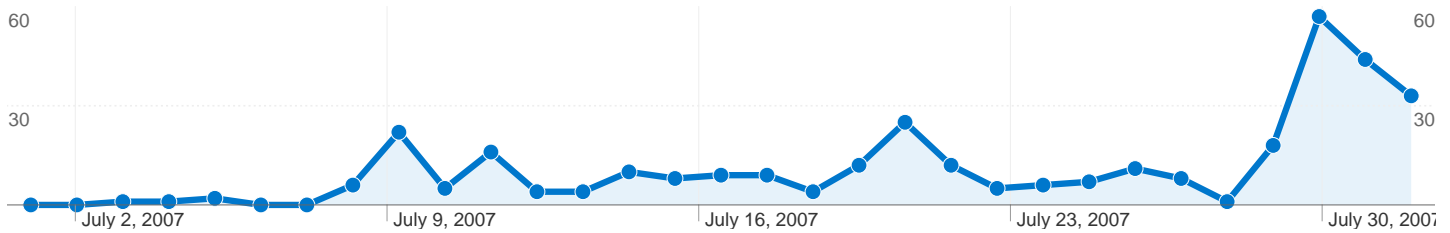
All traffic sources sent a total of 672 visits

-  **21.88%** Direct Traffic
-  **50.60%** Referring Sites
-  **27.53%** Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	171	25.45%	reit news	19	10.27%
(direct) ((none))	147	21.88%	"jack cassidy" + reit	19	10.27%
solucija.com (referral)	123	18.30%	reit directory	19	10.27%
digg.com (referral)	61	9.08%	apartment reits july 2007	7	3.78%
messages.finance.yahoo.com	43	6.40%	reit analysis	5	2.70%

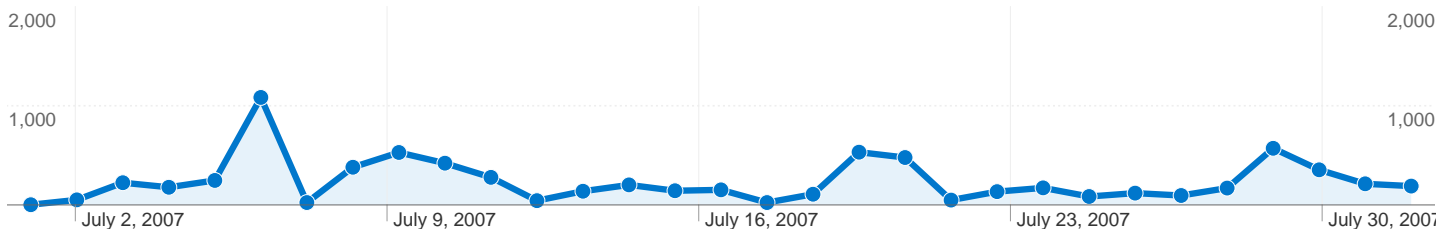


Referring sites sent 340 visits via 18 sources

Site Usage

Visits 340 % of Site Total: 50.60%	Pages/Visit 5.53 Site Avg: 11.00 (-49.69%)	Avg. Time on Site 00:06:20 Site Avg: 00:14:53 (-57.45%)	% New Visits 80.59% Site Avg: 74.55% (8.09%)	Bounce Rate 56.47% Site Avg: 54.17% (4.25%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
solucija.com	123	7.11	00:05:47	76.42%	34.96%
digg.com	61	1.23	00:03:39	93.44%	90.16%
messages.finance.yahoo.com	43	2.14	00:02:38	90.70%	72.09%
reddit.com	32	1.25	00:00:42	96.88%	87.50%
adamparish.org	18	32.78	00:20:54	16.67%	5.56%
urbanplanet.org	15	2.33	00:01:14	93.33%	60.00%
netscape.com	13	2.77	00:01:46	100.00%	53.85%
parish.newsvine.com	8	3.50	00:01:50	87.50%	50.00%
garageapartments.com	6	10.50	00:12:58	0.00%	66.67%
us.f503.mail.yahoo.com	5	3.00	00:01:33	60.00%	60.00%

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Pages on this site were viewed a total of 7,390 times

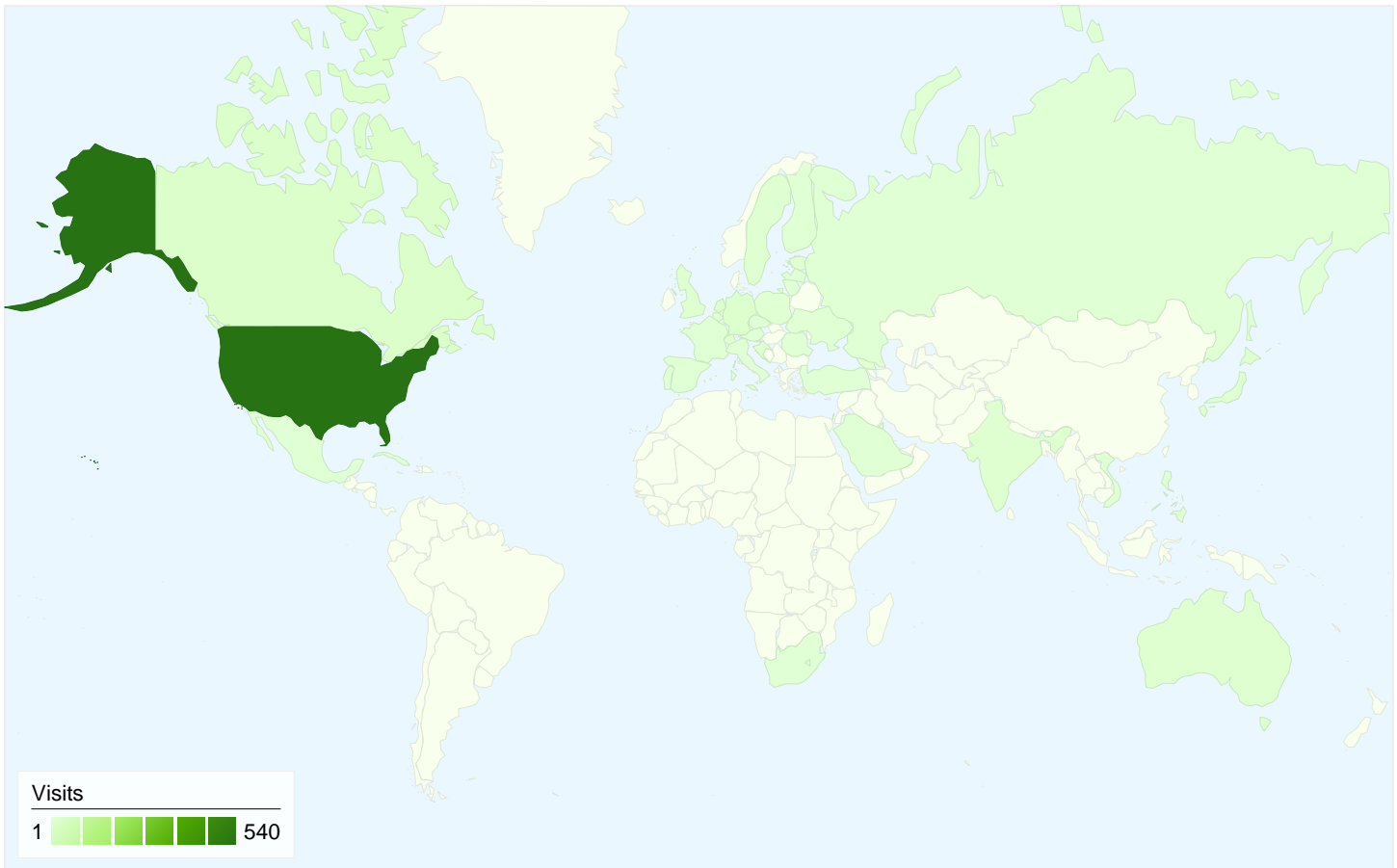
7,390 Pageviews

3,101 Unique Views

54.17% Bounce Rate

Top Content

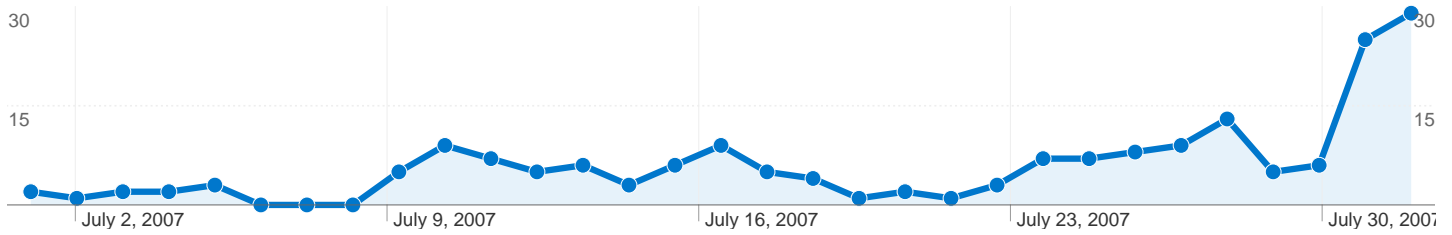
Pages	Pageviews	% Pageviews
/	1,277	17.28%
/reit-directory.php	649	8.78%
/administration/	445	6.02%
/reit-blog/	255	3.45%
/home/	253	3.42%



672 visits came from 39 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
672 % of Site Total: 100.00%	11.00 Site Avg: 11.00 (0.00%)	00:14:53 Site Avg: 00:14:53 (0.00%)	74.55% Site Avg: 74.55% (0.00%)	54.17% Site Avg: 54.17% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	540	12.97	00:18:36	71.48%	56.48%
Canada	18	2.67	00:01:09	88.89%	55.56%
Netherlands	17	5.00	00:08:36	70.59%	23.53%
Germany	11	2.64	00:00:24	90.91%	54.55%
Croatia	9	1.67	00:00:16	66.67%	55.56%
Australia	7	2.57	00:00:37	100.00%	42.86%
India	7	4.29	00:04:53	85.71%	42.86%
United Kingdom	6	4.67	00:01:40	100.00%	50.00%
Sweden	5	2.20	00:00:49	80.00%	20.00%
Japan	5	1.80	00:02:12	80.00%	80.00%

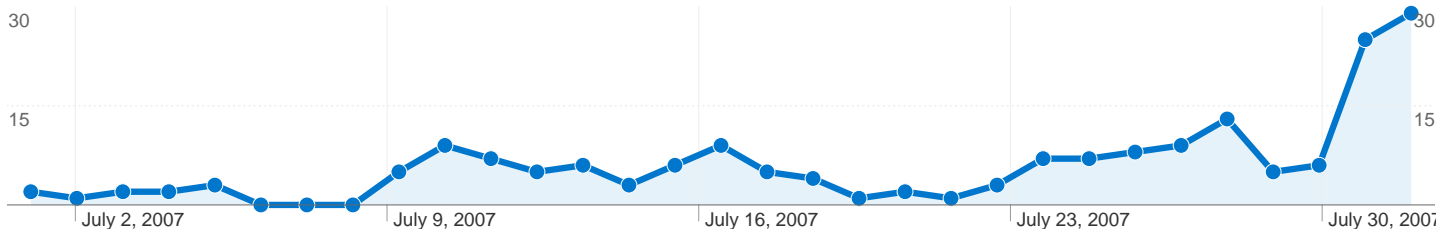


Search sent 185 total visits via 6 sources

Site Usage

Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google	171	15.96	00:19:40	63.74%	49.12%
aol	7	3.14	00:02:06	71.43%	71.43%
msn	3	3.00	00:02:28	100.00%	0.00%
live	2	1.00	00:03:02	100.00%	50.00%
search	1	1.00	00:00:00	100.00%	100.00%
yahoo	1	6.00	00:01:25	100.00%	0.00%

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Search sent 185 total visits via 112 keywords

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
185 % of Site Total: 27.53%	14.97 Site Avg: 11.00 (36.15%)	00:18:22 Site Avg: 00:14:53 (23.42%)	65.41% Site Avg: 74.55% (-12.27%)	49.19% Site Avg: 54.17% (-9.19%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
"jack cassidy" + reit	19	42.68	00:36:32	5.26%	5.26%
reit directory	19	52.26	00:29:19	10.53%	15.79%
reit news	19	10.58	00:10:35	47.37%	26.32%
apartment reits july 2007	7	45.14	00:36:40	14.29%	14.29%
american home mortgage investment corporation	5	2.40	00:03:13	100.00%	60.00%
reit analysis	5	29.20	00:26:12	40.00%	0.00%
arbor reit	2	1.00	00:00:00	50.00%	100.00%
reit share repurchase program 2007	2	1.00	00:00:00	0.00%	100.00%
reits news	2	2.00	00:00:43	50.00%	50.00%
repurchase lines of credit, mortgage reits, 2007	2	34.00	00:15:39	50.00%	50.00%

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